



# Solo/Group Show Rental Information

## **SPACE RENTAL**

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	<b>Individual</b>	<b>Student</b>	<b>Member</b>
Per Weekday (T, W, R)	\$20/day	\$18/day	\$15/day
Per Weekend day (F, S, N)	\$35/day	\$30/day	\$25/day
Full Week (F-R)	\$150	\$125	\$100

Included in this price, 464 will provide:

- A clean space with a minimum of 36' linear wall space, maximum 60' (max height 5')
- A display window for your work
- Promotion of your show/event on MINDWEB.us, Facebook and MySpace
- A staff member to man the show during normal business hours, as well as at the opening event to help with set-up, and manning of the cash register
- A staff member will handle all money handling
- A bartender who will work for tips in the event that alcohol is provided

Artist will be responsible for:

- Hanging and taking down their show
- Creating name cards for their work and providing a complete inventory with pricelist to the gallery
- Promotion and press if no press package (below) is chosen

A 40% deposit is required to hold requested dates. Remainder must be paid by first date of possession.

## **PRESS PACKAGE (Optional)**

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For \$60, 464 will write and send out press releases to all major newspapers, television stations and radio venues. Additionally, 464 will design a 4"x6" flyer which will be e-mailed out to their contact list of 2500+ members and can be used for printing.

### PRINTS

4"x6" flyers:  
 100: \$50  
 250: \$70  
 500: \$80  
 1000: \$100

### POSTERS

13"x19" full color posters  
 1: \$7  
 5: \$30  
 10: \$50  
 25: \$115

For best results, a minimum 3-week lead-time required. Not available with a week or less.

All orders must be paid in advance. We ask that if you create your own press and/or flyers, that they be proofed by 464 for accuracy before dissemination. We will provide you with the appropriate logos.

Food and beverage are encouraged. While we can make recommendations, artist will be responsible for providing all refreshments. A bartender will be provided if needed.

For further information, or to check for available dates, contact owner Marcus L. Wise at 716.983.2112 or [MINDWEB.us@mac.com](mailto:MINDWEB.us@mac.com).

The information contained herein is subject to change without notice.